



1. FlashBET a product that fuses the power of accumulator betting with the ease of Lottery style betting all wrapped in a Bet-Wheel for a distinct user experience.

2. Delivers fun, engaging and unique betting experiences.

3. New communication model and innovative functionality that is unique in the industry.

4. Easy to understand, especially for less experienced punters.

5. 'kick in' weeks great punter weekends Versus 'kick out' weeks great bookmaker weekends. Or clean sweep weekends.

6. Caters for the bigger 'acca' gambler up to £2000, can be placed on the minimum odds segment, et al and on other segments.

7. Allows fast infinite re-spin options in both FlashBet and Manual modes.



8. Played on hand held tablet, laptop, phone and physical machine placement likely to induce first time play.

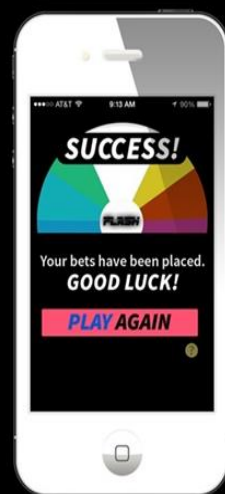
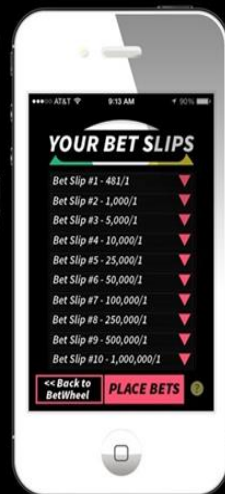
9. Just ten clicks to bet, (10 slips) and "NO" flicking north or south for miles to find selections in order to construct even one 6 fold bet slip.

10. Tremendous customer acquisition potential with adaptive approach to market penetration.

11. Simplicity, punter identifies and selects 3 Home wins, 2 Draws, 1 Away win.

13. Conducive to responsible gambling

14. Adaptability to country and language for white label opportunities, joint venture, affiliate deals



**Explanation** The ten pathways of groups of 6 odds groups depicted convey just one of each odds groups categories represented by segments on Wheel.



The 10 pathways are set out into 10 segments and displayed on a chronometric dial ("bet wheel") as featured in the adjoining picture on the left.

*Stake is evenly spread and weighted to provide optimum return.  
(2 patents versus 1 FlashBET) see john squires example in business plan.*

Chart below sets out the odds groups on the Bet-Wheel

Minimum	1,000-1 +	5,000-1 +	10,000-1 +	25,000-1 +	50,000-1 +	100,000-1 +	250,000-1 +	500,000-1 +	1,000,000-1 +
2.4 /1	3.5 /1	3.5 /1	3.5 /1	2.4 /1	2.4 /1	2.4 /1	6.5 /1	6.5 /1	5.25 /1
X 2.4 /1	X 3.5 /1	X 3.5 /1	X 3.5 /1	X 5.25 /1	X 3.5 /1	X 3.5 /1	X 9.5 /1	X 9.5 /1	X 9 /1
X 2.4 /1	X 2.4 /1	X 5.25 /1	X 5.25 /1	X 5.25 /1	X 3.5 /1	X 3.5 /1	X 7 /1	X 30 /1	X 56 /1
X 3.25 /1	X 3.25 /1	X 3.25 /1	X 3.25 /1	X 6 /1	X 7.25 /1	X 14.5 /1	X 6 /1	X 6 /1	X 6 /1
X 3.25 /1	X 3.25 /1	X 7.25 /1	X 14.5 /1	X 6 /1	X 51 /1	X 51 /1	X 6 /1	X 6 /1	X 6 /1
X 3.3 /1	X 3.3 /1	X 3.3 /1	X 3.3 /1	X 10.5 /1	X 4.5 /1	X 4.6 /1	X 12.5 /1	X 75 /1	X 10.5 /1
<b>= 481.8/1</b>	<b>= 1,024.7 /1</b>	<b>= 5,000.7/1</b>	<b>= 10,001.4/1</b>	<b>= 25,004.7/1</b>	<b>= 50,004.1/1</b>	<b>= 100,001/1</b>	<b>= 250,087/1</b>	<b>= 500,175/1</b>	<b>= 1,000,188/1</b>

**FlashBET**

**Make 6 selections**  
**3 Home wins**  
**2 Draws**  
**1 Away win**  
**And win up to £1 million with a £1 Stake**  
**"Spin a win"**